

Teacher's Guide to **Book Clubs**

Helping Canadian teachers build a love of reading
and reward their classrooms for over 60 years.



Photo © Scholastic Inc.

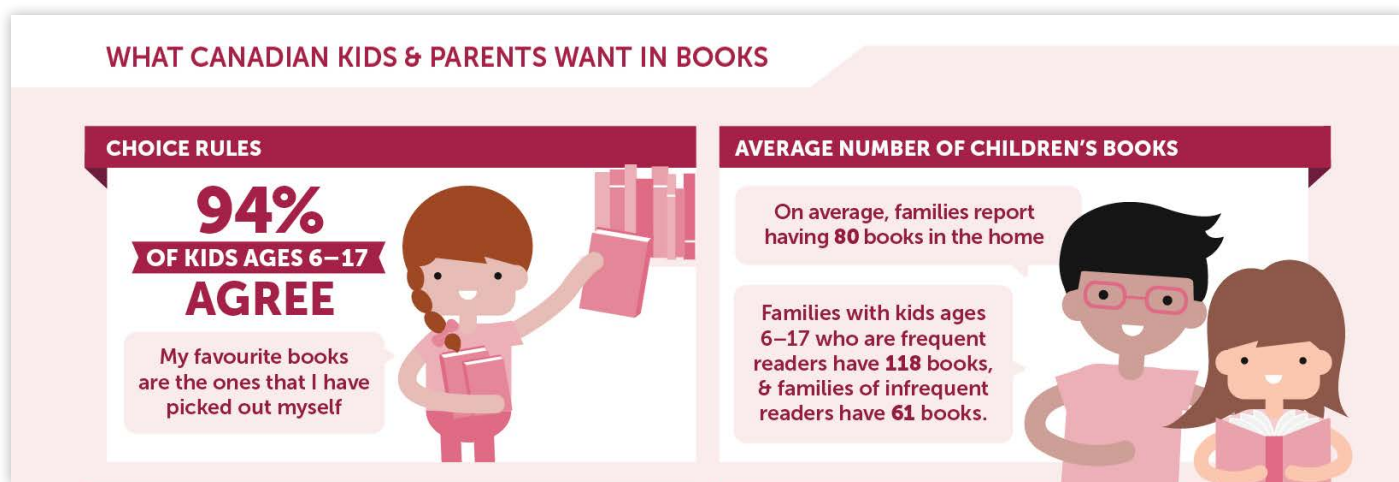
Earn rewards
for books &
resources to
reach every
student!



SCHOLASTIC

What is Book Clubs?

Teachers know how important it is for kids to spend time reading outside of school, and Book Clubs is a simple, rewarding way to make it happen. When kids choose what they want to read and have their own books at home, they become avid readers!



Here's how **Book Clubs** benefits kids, teachers, and the classroom!

- 1 Our book specialists explore thousands of books published for children in Preschool through Grade 6, in English and French, and select the best grade-level, seasonally appropriate, curriculum-connected titles every flyer.
- 2 Our selection is constantly changing! Our flyers offer a carefully curated assortment of books that are hand-picked for young readers by our team of Product Managers in Canada. You can easily find something to meet every reading level and interest at any time!
- 3 Find exclusive Scholastic editions of books that make building a home library affordable—we've got paperback editions of titles that aren't available anywhere else.
- 4 Parents tell us they want to help their children become lifelong readers and they're eager to support their classroom—Book Clubs is a simple way to do both! When parents order from Book Clubs using your Class Code, you earn rewards that you can redeem on books, classroom supplies, and teaching resources so that every child in the class benefits.



Bring the **Book Box** to Your Classroom!

NEW!
Free shipping to the classroom is back!

Shipping books to the classroom helps teachers create an in-class event to get students excited about reading.

1 Create an account on our website. Make sure you have selected 'Yes' when asked if you are running Book Clubs. Teachers who are running Book Clubs must accept consolidated classroom orders. Existing Book Clubs teachers can sign in at: **scholastic.ca/bookclubs**

2 Share the flyers and your Class Code with families. Set a due date for the classroom order. You will receive an email every time a family places an order.

3 When parents shop from Book Clubs they can:

- Shop from thousands of items available online.
- Ship books to the classroom, or choose to ship right to their home for a fee.
- Submit their order and payment online.

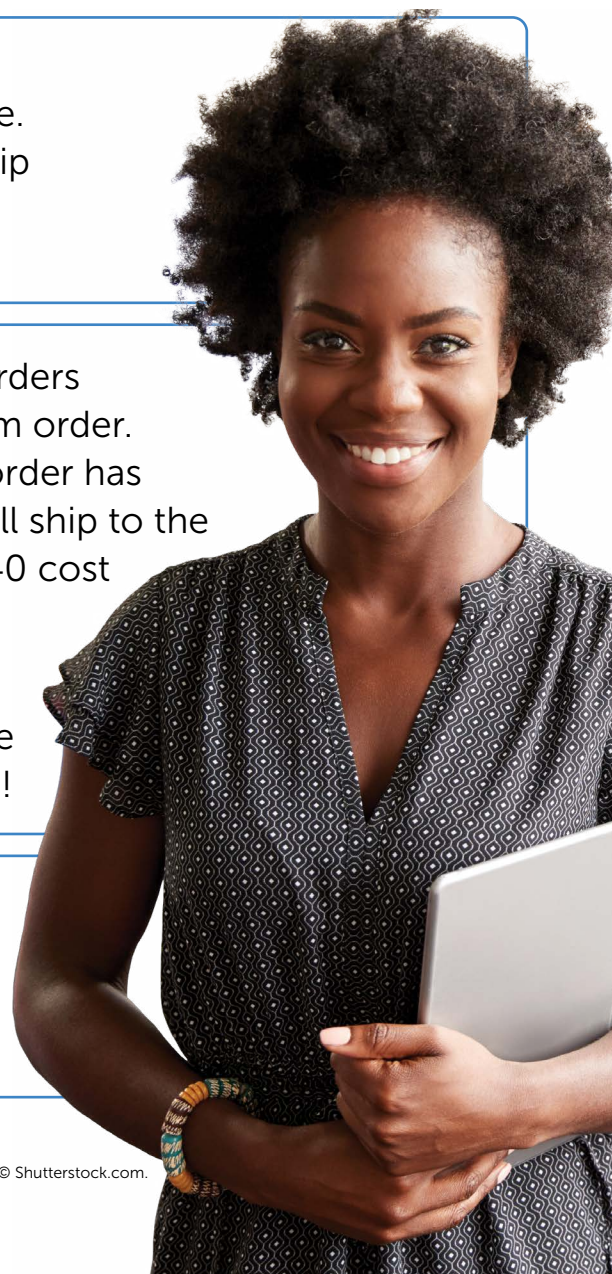
4 When the set due date arrives, add your own orders to the cart, and submit the combined classroom order. Parents receive an email when the classroom order has been submitted. Classroom orders over \$40 will ship to the school for FREE. Classroom orders less than \$40 cost only \$7.50 to ship.

NEW! Go worry-free this school year! Once a flyer, you will have a free shipping coupon code to use on orders that don't reach the minimum!

5 The classroom order will ship right to the school. You will receive a packing slip with students' names and their items to make distribution easy.

Learn more at **scholastic.ca/bc/faq**

Photos © Shutterstock.com.



You are a very special part of running Book Clubs in your school—you're helping to get more kids reading and kids reading more!



Photos © Shutterstock.com.

Here are some helpful tips to help you reach a \$40 consolidated classroom order so you can benefit from free shipping!

- ☒ **Send home a parent letter**
Regular communication keeps families involved. Send home a parent letter that includes your class literacy goals and your classroom wishlist!
- ☒ **Talk up books in the classroom**
When you hand out the flyer, take time to talk-up your favourite titles on the monthly flyer and get your students excited about reading!
- ☒ **Add your own items to the cart**
If your classroom order is under \$40, go shopping on [scholastic.ca/bookclubs](https://www.scholastic.ca/bookclubs) and add items you need most to your cart!
- ☒ **Talk to other teachers and run the Book Clubs program together!**
Talk to other teachers for your grade and offer to run the program for the entire grade! Use one Class Code and split the rewards.

If you'd like any assistance setting up your account, please call us at **1-800-268-3860**. We'll be happy to help!

Promoting Book Clubs!

Family involvement is key to the success of your Book Club.

- 1** Send the Book Club flyer home with students. You may want to include a letter to parents to encourage families to participate. You can find some on the Book Clubs website!
- 2** Advertise in your school newsletter! Let families know how important a home filled with books is for creating lifelong readers. Be clear how ordering from Book Clubs benefits their child and the classroom.
- 3** Stay top-of-mind with social media posts. You can share when the flyers are out and when orders are due. You can also follow us on Instagram or Facebook and share our posts: @scholasticbookclubscanada
- 4** Create a Classroom Wishlist and make recommendations for your students! You can easily add titles to these lists when you log into your Book Clubs account on our website.

Increasing classroom participation to encourage a **love of reading**

Here are some ways teachers have increased classroom participation in Book Clubs coast to coast to coast:

- ✦ Display the classroom poster found on our website to showcase favourite characters, new books, and the date that orders are due.
- ✦ Kids LOVE looking at the flyers when they arrive. At the end of the day, spend 10 minutes looking over them with the class and have them point out books that interest them.
- ✦ Allow students who are familiar with a particular book or author to share their enthusiasm.
- ✦ Point out one or two books to each student that you know they would love to read.



Teachers Know Best!

Build home and classroom libraries!



Students' interests are always changing, and fresh home and classroom libraries are essential for keeping them engaged. As partners in reading, we have introduced a way for teachers and parents to better support kids in fostering a love of reading. It's a win for all!

Classroom Wishlist

The Classroom Wishlist is an easy way to keep parents updated on the learning materials your classroom needs. Create a list of the resources you need to create a print-rich environment in the classroom that benefits every student. By building a Classroom Wishlist, families can help you build healthy reading habits in every student.

Parents can gift a book to your class by selecting "Gift to Class" under the books on your wishlist. Once purchased, the wishlist will be automatically updated to show the remaining titles. Gifts will be shipped with student orders to your classroom. Remember to keep the list refreshed and ready with new titles!

Teacher Recommendations

Parents appreciate knowing which books their child's teacher recommends. In addition to the Classroom Wishlist, you can suggest titles for parents to purchase for their child. You can also make notes on why you have recommended the books.

It's easy to get started:

- 1** Visit scholastic.ca/bookclubs and log in using 'My Account' at the top of the page.
- 2** Shop the digital flyers and add titles to your lists. You can add an item by clicking the heart icon. You can also find this button on the search results and Product Detail pages.
- 3** Select the list you want to add the item to in the drop-down (hint: you can add an item to as many lists as you want!)

Learn more at scholastic.ca/bc/wishlists

Earning Rewards

Parents place their orders online and YOU get rewards! You're also rewarded on your own orders.

Here's how it works:

- 1** You'll be mailed paper flyers five times during the school year. Send these home with your students so they can select something they're excited to read! Families can also shop from the digital flyers posted on the site.
- 2** Share your Class Code with families. Class Code links all your classroom orders back to you for Bonus Bank Rewards, our rewards currency. Every order where your Class Code is applied, including your own, earns you rewards. Once you've signed up to Book Clubs, your Class Code will be assigned to you and parents will be able to search for it on our website. For more details about Class Code, visit scholastic.ca/bc/faq.
- 3** You can redeem your Bonus Bank Rewards on anything you need for your classroom! You can shop from the Scholastic Dollars Reward Catalogue, Book Clubs, and Scholastic Education to find the books, furniture, supplies, manipulatives, and resources you need for your students!

You Can Redeem Your Bonus Bank Rewards on Essentials for Your Classroom!

TEACHER RESOURCES!



SOCIAL AND EMOTIONAL LEARNING!



SCIENCE AND TECHNOLOGY!



READING SKILLS!



FLEXIBLE SEATING!



Bonus Bank Rewards can be redeemed from your Bonus Bank any time you place an order. You can indicate the amount you would like to redeem at checkout online, or by telling the Customer Service representative over the phone. Bonus Bank Rewards are not redeemable for cash. They have no monetary value and are not a medium of exchange, and are not transferable and are not for resale. Must be redeemed on Scholastic Book Clubs, or Scholastic Dollars Reward Catalogue products.

Rewarding Your Classroom

How to Make the Most of Your Rewards

Your Bonus Bank Rewards make it easy for you to earn FREE books and educational items that benefit every student in your classroom.



The Scholastic Experience

Scholastic at School & Home

Book Clubs

Book Clubs offers an exciting way for teachers across Canada to engage their students with reading and to enable them to reach their highest potential—strengthening their vocabularies, critical thinking skills, and broadening their knowledge of the world around them.

Scholastic Catalogues

Our catalogues are curated especially for Canadian educators and offers curriculum-based resources, furniture, popular book collections, and more to create inspiring learning environments.



Scholastic is Canada's largest publisher and distributor of children's books, which can be found in major retail chains and independent booksellers throughout Canada.

BOOK FAIRS

Book Fairs bring Canadian families and the school community together to celebrate a love of reading. Inspire independent reading, build home libraries, and earn valuable Scholastic Dollars for your school by hosting a Scholastic Book Fair!

SCHOLASTIC EDUCATION

Scholastic partners with Canadian schools to provide culturally responsive, extensively-researched educational products and programs for the teaching and learning of literacy, numeracy, science, and social studies.

Scholastic in the Community

The Scholastic Canada Possible Fund provides quality books to children and families in underserved communities and in areas recovering from crises or natural disasters. Our goal is to improve literacy across the country, enrich learning experiences, and foster a joy of reading. We do this by partnering with grassroots community groups, organizations with on-the-ground literacy initiatives, as well as charity and nonprofit partners nationwide.

We're Here to Help!



1-800-268-3860 (Toll-Free)



custserve@scholastic.ca



[scholastic.ca/bc/faq](https://www.scholastic.ca/bc/faq)



SCHOLASTIC 100% SATISFACTION GUARANTEE

Your complete satisfaction is our #1 priority. If for any reason you want to return an item you ordered, we will be happy to give you an exchange, credit, or full refund.